DESTINATION FLORIDA

TAMPA • ST.PETE • CLEARWATER
GAINESVILLE • OCALA • CEDAR KEY
SARASOTA

THE VISITORS MARKET IS 30X GREATER THAN OUR LOCAL MARKET!

DESTINATION GULF COAST FLORIDA reaches more than 3,000,000 readers a year for less than a penny a day!





DESTINATION N

TAMPA • ST.PETE • CLEARWATER GAINESVILLE • OCALA • CEDAR KEY SARASOTA

EVERYWHERE YOU NEED TO BE

Specifically designed for the lucrative visitors' market DESTINATION GULF COAST FLORIDA connects you with travelers from around the world who have massive buying power & who spend OVER \$10 BILLION every year!

THE OFFICIAL IN-ROOM VISITOR'S GUIDE For lodging establishments, best restaurants, things to do and see.

Read by about 300,000 people per

month on average over 11 different people per guest room will see your ad in **DGCFL**, & will refer to it an average of 3x during their stay.

Strategically placed in hotel rooms in the **DGCFL** area

Distributed at many high traffic areas

GLOBAL ONLINE EDITION

Reaches thousands of additional followers utilizing popular social media networks like Facebook and Twitter, to keep you in the limelight and promote your special events & happenings on demand.

Check us out at Destinationgulfcoastflorida.com



INCLUDES LINKS TO YOUR SITE.

Our mobile-reactive website is rich with search engine-friendly content that puts you front and center to a world of new prospective customers and provides quick, easy access to travelers on the fly.

DESTINATION GULF COAST FLORIDA

TAMPA The Barrymore-Riverwalk Baymont by Wyndham-University Center Comfort Suites Tampa Airport Comfort Suites at Fairgrounds Country Inn & Suites-Benjamin Rd, Country Inn & Suites-Falkenburg Rd, Courtyard by Marriot- Cass St Courtyard by Marriot- Cypress St Courtyard by Marriot Tampa North Courtyard by Marriot-Palm River Rd, Doubletree-Rocky Point Dr Doubletree by Hilton- Convention Center) Embassy Suites by Hilto-USF Epicurean Hotel-Howard Ave Fairfield Inn & Suites by Marriot-Palm River Rd Fairfield Inn & Suites by Marriot-Fairgrounds Fairfield Inn & Suites by Marriot-Airport Grand Hyatt- Bayport Dr Hampton Inn-Avion Park Dr Hampton Inn-Hidden River Pkwy Hampton Inn-Laurel St Hampton Inn-Rocky Point Holiday Inn Express-Rocky Point Holiday Inn Express -Tampa Stadium Holiday Inn-30th St Holiday Inn-Westshore Blvd, Homewood Suites-Westshore Hotel Alba-Kennedy Blvd Hyatt Place-Main St Hyatt Place-30th St La Quinta Inn by Wyndham-Tampa Bay Airport La Quinta Inn & Suites by Wyndham Tampa Central La Quinta Inn & Suites by Wyndham-Fairgrounds Embassy Suites by Hilton-Tampa Airport Marriot Hotel-Westshore Blvd Quality Inn-Princess Palm Ave Quality Inn & Conference Center-Fowler Ave Ramada Inn-Morris Bridge Rd Ramada Inn-Westshore Blvd Renaissance Hotel-Jim Walte Residence Inn by Marriot-Boy Scout Blvd, Residence Inn by Marriot-Princess Palm Ave Residence Inn by Marriot-Tyler St The Westshore Grand-Kennedy Blvd TownePlace Suites- Avion Park Dr. Westin-Harbour Island Blvd Sailport Resort—Rocky Poin

Seminole Hard Rock Hotel

Sheraton Suites-Cypress St

Sheraton Riverwalk Hotel-Ashley Dr

Sheraton Suites-Princess Palm Ave

DESTINATION FLORIDA

TAMPA • ST.PETE • CLEARWATER GAINESVILLE • OCALA • CEDAR KEY SARASOTA

TAMPA (continued) Sleep Inn-Morris Bridge Rd Sleep Inn-Wesley Chape Hilton- Tampa St Hilton Garden Inn-Avion Park Dr, Embassy Suites by Hilton-Palm River Rd, La Quinta Inn & Suites by Wyndham-Tampa North Springhill Suites Marriot- Cypress St Staybridge Suites-Falkenburg Rd Tahitian Inn Tampa Airport Marriot - Tampa International Airport Tampa Marriot Waterside The Godfrey Le Méridien La Quinta Inn & Suites by Wyndham-USF Hampton Inn-Waters Ave Hampton Inn-Ybor

GAINESVILLE

Country Inn & Suites-43rd St
Fairfield Inn & Suites by Marriot-37 Blvd
Courtyard by Marriot-42nd St
Hampton Inn-40th Blvd
Hilton Convention-34th St
Holiday Inn Express & Suites-42nd S
hōm hotel + suites by Wyndham
Hotel Indigo
La Quinta-69th Terrace
Quality Inn-Newberry Rd
Staybridge Suites-40th Blvd
TownePlace Suites by Marriot-Newberry Rd
Wyndham-13th St

SARASOTA

Bungalow Beach-Gulf Drive Siesta Key Bungalows-Midnight Pass Rd

OCALA

Bungalow Beach-Gulf Drive Homewood Suites-49th Rd, La Quinta-36th Ave Residence Inn by Marriot-38th Ave, SpringHill Suites by Marriot-40th St OCALA (continued)

La Quinta Inn & Suites-36th Ave Holiday Inn Express-38th Ave Country Inn & Suites-College Rd Courtyard by Marriot-38th Ave Fairfield Inn & Suites-38th Ct Hampton Inn & Suites-38th Ave Hilton-36th Ave Holiday Inn & Suites-38th Ave

ST PETERSBURG

Beach House Suites by The Don CeSar The Don CeSar Bellwether Resort Courtyard by Marriot Downtown Hampton Inn & Suites-Beach Dr The Beachcomber Hilton Towers Bayfront Hollander Hotel Hotel Zamora Marriot-Roosevelt Blvd N Hilton-Lake Carillon Dr The Ponce De Leon Hotel Postcard Inn On The Beach Quality Inn & Suites-34th St N Sirata Beach Resort Staybridge Suites Downtown The Vinoy® Renaissance Resort & Golf Club The Cordova Inn

CLEARWATER

Courtyard by Marriot-Executive Dr Comfort Inn-Ulmerton Rd Fairfield Inn Marriot-Gulf to Bay Blvd Fairfield Inn by Marriot- Esplanade Hampton Inn& Suites- Ulmerton Rd Hilton Mandalay Holiday Inn-Ulmerton Rd Holiday Inn-Gulfview Homewood Suites By Hilton-Ulmerton Rd, Hyatt Regency-Gulfview La Quinta Inn and Suites- Ulmerton Rd Marriot-Gulf Blvd Opal Sands- Gulfview Blvd Residence Inn by Marriot-Ulmerton Residence Inn by Marriot- Court St Springhill Suites- Ulmerton Sandpearl Resort- Mandalay Ave Shepard's Beach Resort- Gulfview Blvd Sheraton Sand Key Gulf Blvd Towne Place Suites By Marriot, 49th St Wyndham – South Gulfview Blvd.



TAMPA • ST.PETE • CLEARWATER GAINESVILLE • OCALA • CEDAR KEY SARASOTA

	Per Issue	Annual
Full Page	\$1,500	\$1,250
2/3 Page	\$1,250	\$1,000
1/2 Page	\$1,000	\$750
1/3 Page	\$750	\$500
1/6 Page	\$500	\$300
1/8 Page	\$300	\$200
1/12 Page	\$200	\$175
Inside Front	\$1,800	\$1,600
Outside Back	\$2,000	\$1,800
Front Cover	\$2,200	\$2,000

ALL RATES ARE NET

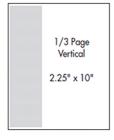
Full Page
Non-bleed:
7 .0625"" x 10"

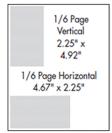
Trim size:
8" x 10.75"
Bleed: 8.5"" x 11.25"
Keep all
live matter at least
.5" within trim.





1/3 Page Square 4.67" x 4.92"





BILLING POLICIES

DESTINATION Florida Gulf Coast

- Publishes Triannually,
- Bills Per Issue
- Distributes Continually.

PAYMENT TERMS

PAYMENT TERMS are net 15 days from invoice date. Checks are payable to Destination Florida, LLC. Advertisers agree to pay all legal fees, court and/or collections costs on accounts delinquent over 60 days.

AGENCIES

Recognized advertising agencies are entitled to a 15% commission on ads placed at full rate card for a term of 6 months or longer and this must be added to the rates listed above.

PRODUCTION

Advertisers shall provide **DGCFL** with appropriate digital-ready material within the stated guidelines. Late material will incur a charge of \$100 per day. If advertiser is unable to provide a digital-ready ad then **DGCFL** will provide the ad for a fee, to be determined upon receipt of material. All ads subject to publisher approval.

Reserve today!

Don't wait to turn our hundreds of thousands of affluent followers into your new customers.

mm@destinationgulfcoastflorida.com



AD GUIDELINES

ACCEPTABLE FILE TYPES FOR FINAL SUPPLIED ART:

High Resolution PDF file with embedded fonts preferred. 300 dpi at 100%.

High Resolution JPEG or Tiff also accepted. 300 dpi at 100%.

Please convert type to outlines if applicable.

The DESTINATION FLORIDA GULF COAST Magazine is produced in Adobe InDesignCC.

ALL pages in the document should be built to the same size as the final trim size.

Allow Full Page bleed ads to bleed off the page 0.25" with at least a 0.5" margin between the live image area and the trim.

Microsoft Publisher, MSWord or PageMaker Files will not be accepted.

E-mail file(s) to mm@destinationgulfcoastflorida.com

LISTING FEATURES

Images: 300dpi @100% jpg or png Address Phone E-mail URL Summary Description (350-500 characters) Location Facebook page Features Deals

EVENT FEATURES

Hours of work

Images:
300dpi @100% jpg or png
Address
Phone
Event Time
E-mail
URL
Summary Description
(150-250 characters)
Description
Contact Name

M. "Bridget" Stone Sales & Marketing Director

WEBSITE ADVERTISING

All full, half and third page ads included on website with listing and URL.

All advertisers' listings and URLs are included on the website.

Images 96 dpi at 100%, jpg or png Videos (YouTube, Vimeo, etc) E-mail URL Summary Description (150-250 characters) Description Contact Name

Reach
more than
3,000,000
readers
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with
DESTINATION
FLORIDA GULF
COAST
LESS THAN A
PENNY A DAY!